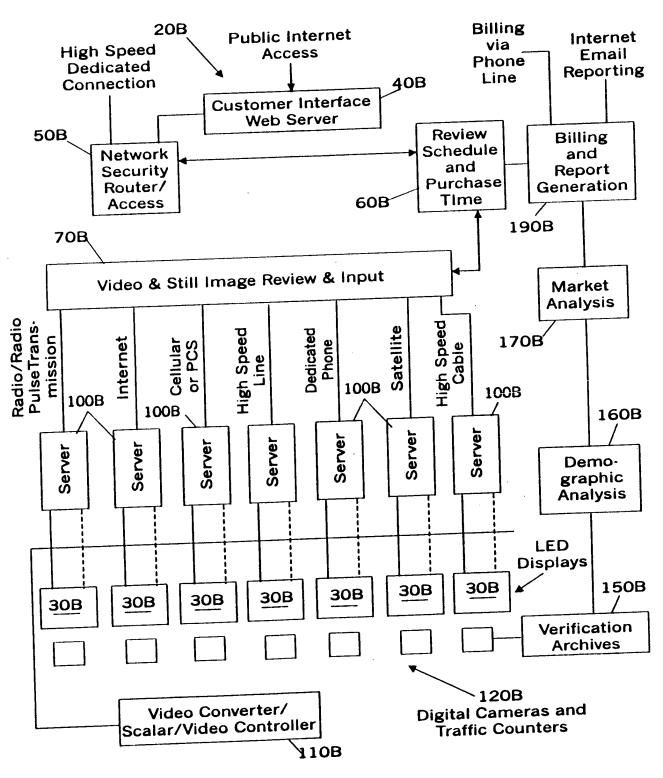
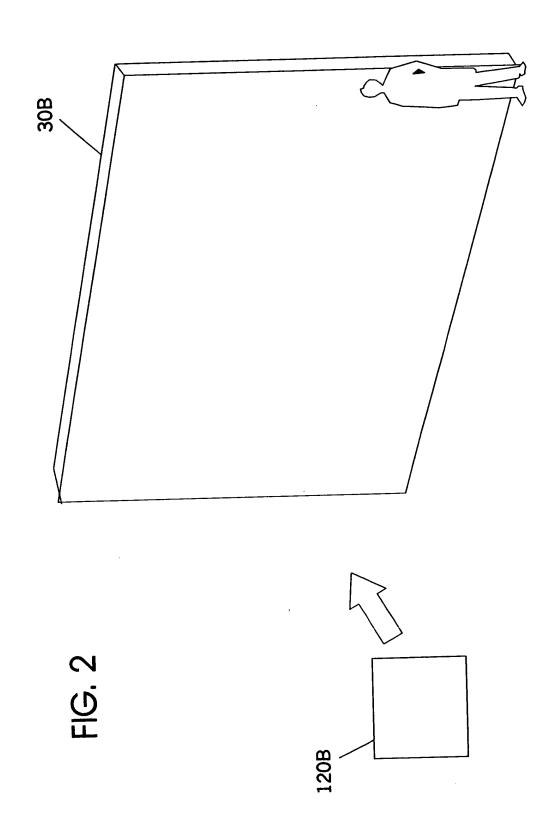
FIG. 1





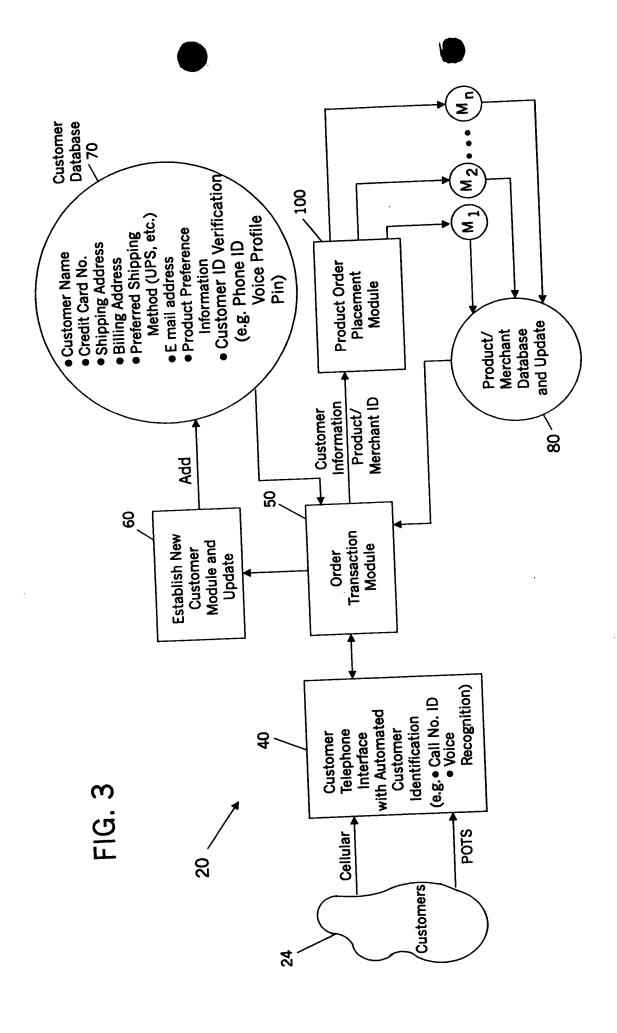
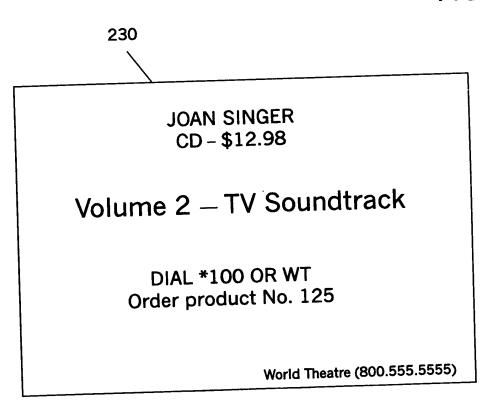




FIG. 3A

FIG. 9



"You have ordered a 20 Cu. foot side by side refrigerator for \$650."

"We recommend shipping UPS for \$37. Push 4 to accept this shipping option. Push 5 for faster shipping or 6 for cheaper shipping."

Push 4

"We recommend insuring shipment for \$3. Push 7 to accept this insurance option. Push 8 for more. Push 9 for less."

Push 7

"Total for refrigerator with shipping, insurance and state tax is \$725. Press 1 to complete transaction."

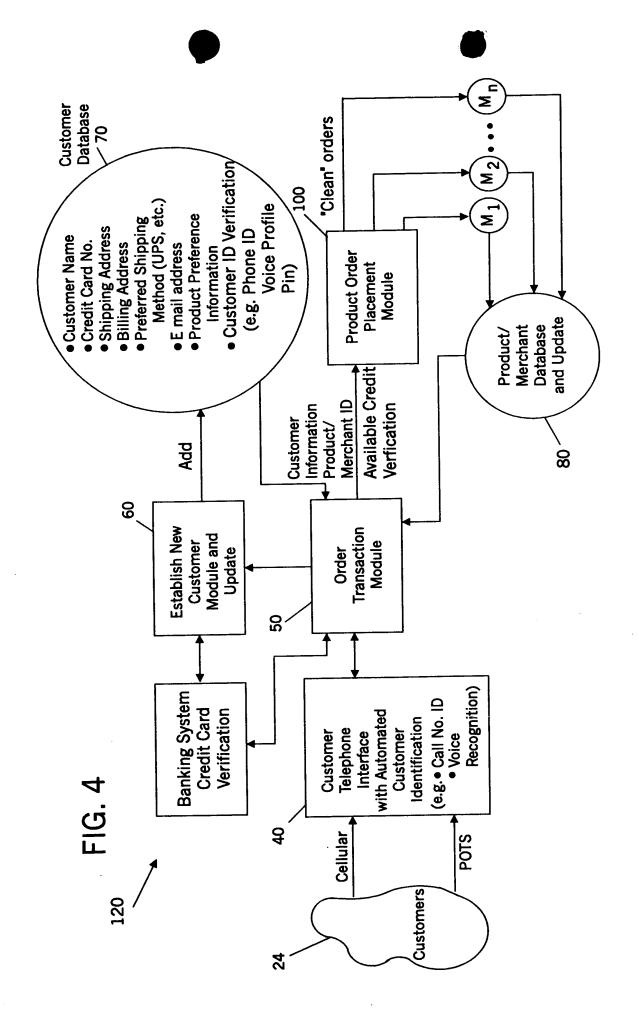
Push 1

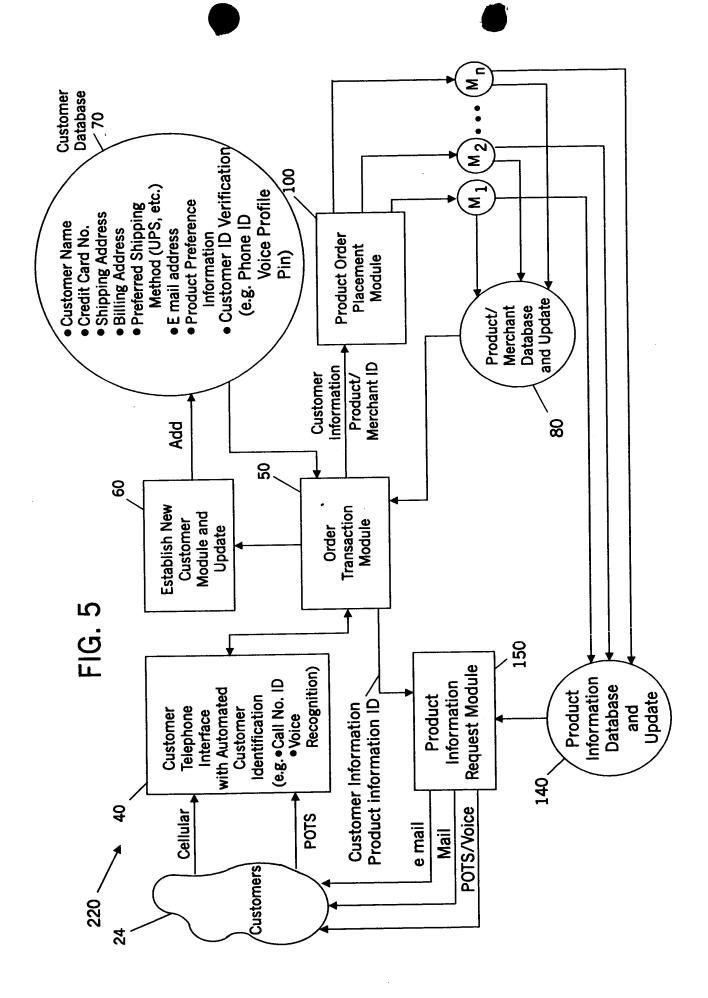
Complete

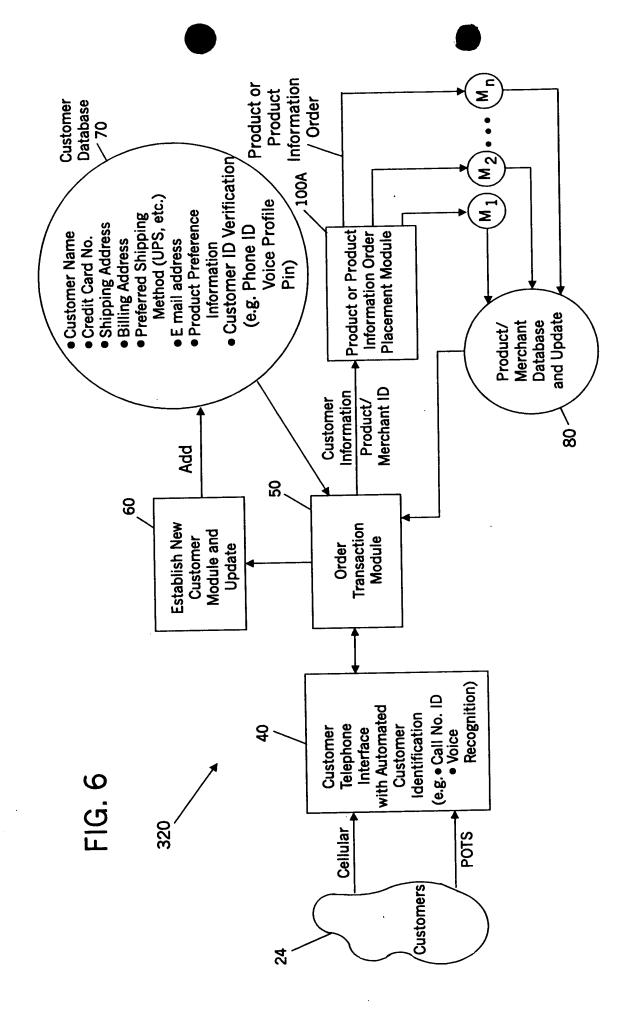
FIG. 3B

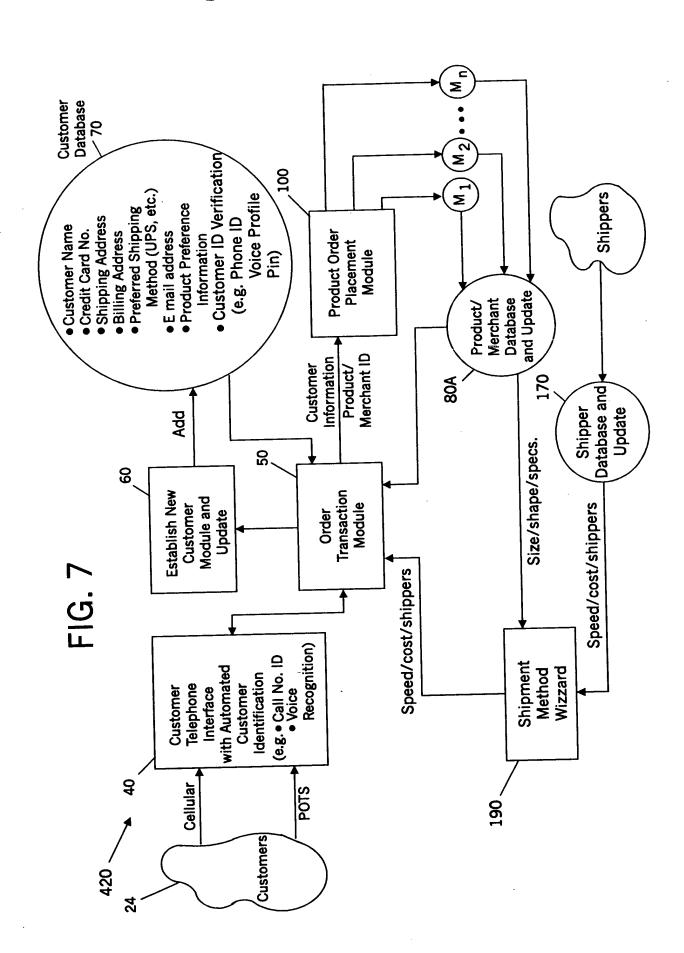
FIG. 13

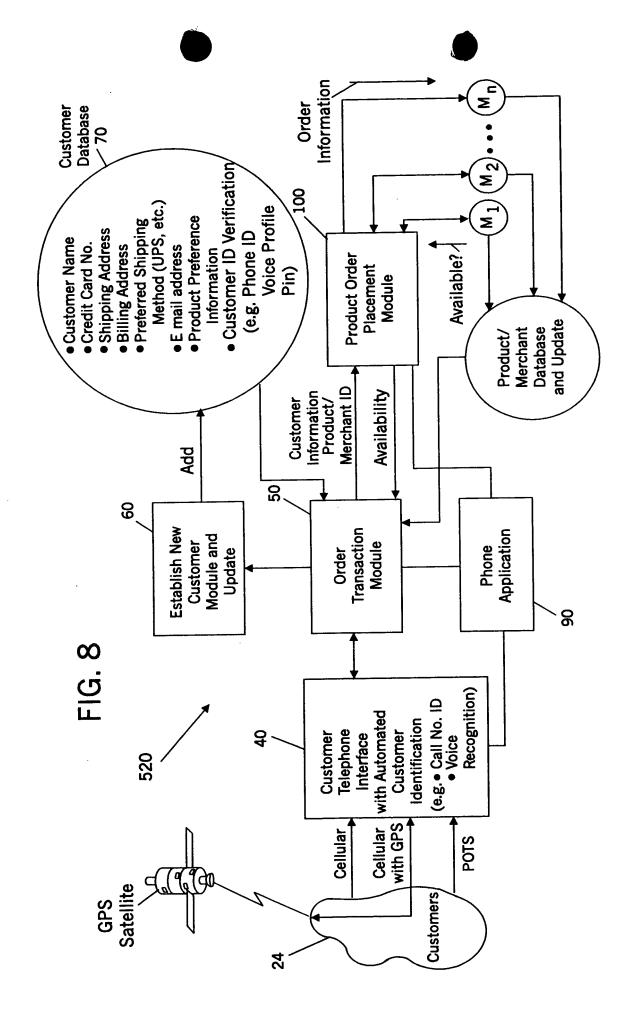
Number of Companys ("Merchants")	Company Digits	Product Digits Available	Maximum Product Combinations Per Company
10 200 1,000 10,000 100,000 1 Million 10 Million 100 Million 1 Billion	2 3 4 5 6 7 8 9 10	8 7 6 5 4 3 2 1	100 Million 10 Million 1 Million 100 Thousand 10 Thousand 1,000 100 10











## FIG. 10

240

## Pizza World Commuter/Atlanta Special – Tonight Only

2 Large Pepperoni Pizzas \$13.99

For World Theatre Customers.
At your home in 30 minutes.
Dial \*100 or WT
Order No. 543

WT (800.555.5555)

## FIG. 12

## AT&T New America Plan

- 8 cents a minute every call on weekdays
- 3 cents a minute every call on weekends

To Switch to AT&T

Press WT
Then press or speak the number 8

